



EduKids

The SCOOP: *A New Monthly Email for EduKids Parents*

Family Communications

A new family drops off their beautiful 4 month old baby for the first time in our infant room. The family has made a clear and confident decision to bring their baby to childcare every day.

A toddler is potty training and her family and teacher really work hard to support her success.

Transition to kindergarten is both exciting and challenging. Both families and teachers want what is best for each child and there is a lot of information to have and share.

The weather is bad...it's a holiday...a field trip is planned...free tickets to a carnival are available...there is a question about payments...there's a birthday coming up...it's flu season...woodchips are arriving today.

It's important to stay connected!

What strategies are in place?

- Daily, ongoing conversations with the center director and all teaching staff
- An open door policy welcomes families every day, all day during center times of operation
- Parent information boards in the "front hall" of the center and next to every classroom door
- Weekly newsletter – **News & Notes** provides individual information for your child's center and classroom
- Our updated, inclusive website www.edukidsinc.com provides information on program, center, classrooms, background and current connections
- Immediate information blast for any important and/or changing information
- EduKids has several social media pages: [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#), [YouTube](#), [LinkedIn](#) and [Google+](#).
- Severe weather numbers are provided for up to the minute information regarding our centers
- Weekly blog for families *Kate's Corner* is found on our website and social media pages
- EduKids Scoop is a monthly family information page highlighting important topics
- Infant Journals provide daily information for each baby. Families are encouraged to journal with teachers.
- Daily toddler report sheets inform families of eating, napping, playing and events of your toddler's day
- *What We Did Today*, daily sheets are found on parent bulletin boards next to Toddler, 3 year old and 4 year old classes. This gives you a synopsis of your child's day and is a good way to start conversations on the way home.
- Formal parent conferences and guided assessments inform families of child's progress
- There are formal, planned and family centered events, information nights and celebrations
- A family handbook clearly informs and describes all EduKids policies and procedures

- EduKids center directors have Community Resource Guides to support all aspects of family life
- Family surveys to inform our programs and act as guidance are provided twice a year
- Families are welcomed, included and encouraged to be active partners in classrooms through; chaperoning field trips, being a guest reader, sharing traditions, offering curriculum ideas, joining a class for lunch...

There is no question that high connections between family and teachers / centers in early education experiences build confidence in children, support all aspects of family life and act as the catalyst for continuing active engagement, collaboration and advocacy in your child's education.

-Kate Dust, Vice President of Education for EduKids, Inc.